

Towards decolonial transdisciplinary research: *The humanities in food studies*



A workshop hosted by the

critical food studies
Transdisciplinary humanities approaches

Programme

21 November 2019

Life Sciences Auditorium
University of the Western Cape

Offered as a collaboration between:



Supported by:



A workshop hosted by the Critical Food Studies: Transdisciplinary Humanities Approaches Programme aimed at generating conversations, fostering transdisciplinarity, and encouraging relevant theorising and methodological work on food studies.

Note: This, a development of the year's seminar series, and will be the first in a series of postgraduate conferences hosted by the CFS Programme. The most promising presentation in terms of content, methodological approach and theorising will be published on the CFS website, and the presenter will receive an award.

8:00- 8:30

Registration and Tea *Life Science Auditorium Space*

8:30- 9:00

Opening Comments

Desiree Lewis, UWC: Aims of the Workshop and the Creation of a Research Community in Transdisciplinary Humanities Work

Glen Ncube, UP: Reflections on Interdisciplinary postgraduate research in the humanities: what makes for a "good" thesis?

9:00-10.30

Panel Session #1: *Consumer culture and food branding*

45 minute presentation and 45 minutes response and open discussion

Sheetal Bhoola: University of KwaZulu-Natal

Halaal Tourism as a marketing strategy for Durban Tourism: its viability and possible economic contribution to Durban Tourism

Ammaarah Seboa: University of the Western Cape

An exploration of Halal food branding semiotics and positioning in selected foodscapes in Cape Town

Jacina Januarie: University of the Western Cape:

A social semiotic analysis of linguistic landscape of tuckshops in Eersteriver, Western Cape

Respondent: Lynn Mafofo

10:30: 10:45

Tea Break *Life Science Foyer*

10:45- 12:15

Panel Session # 2: *Foodways and Social Identities*

45 minute presentation and 45 minutes response and open discussion

Pamella Gysman, University of the Western Cape:

Foodscapes as Identity Expression: Food Choices and Tastes among Middle-Class Blacks in Post-Apartheid South Africa"

Tracy Liebenberg, University of Pretoria:

'Eating on tour or touring to eat: Culinary tourism on the rise?'

Thando Mtimukhulu , University of Pretoria:

South African culinary tourism: what's on the menu?

Zandile Queen Finxa, University of Pretoria:

Farming in the Capital: Creating Culinary Experiences with Cultural Innovation

Respondent: Desiree Lewis

12:30-13:30 **Lunch** *Life Science Foyer*

13:30-15:00 **Panel Session #3: Complexities of "Experiencing" Food: Methodological Innovations**

45 minute presentation and 45 minutes response and open discussion

Stephen Hahlani, University of Pretoria:

An Actor Oriented History of Mbare Musika Fresh Produce Market, Zimbabwe 1930-2019.

Sarita Ranchod, University of Western Cape:

Engaging the senses and making meaning of the Oranjezicht City Farm Market: An Embodied Black Feminist Engagement

Pralini Naidoo, University of Western Cape:

The (mine)field: negotiating the nuances of fieldwork

Respondent: **Glen Ncube** followed by open discussion

15:05-15.20 **Tea Break** *Life Science Foyer*

15:20-16:50 **Panel Session #4: Humanising Food Movements and Activism**

45 minute presentation and 45 minutes response and open discussion

Haidee Swanby, University of Western Cape:

Food Sovereignty as Freedom

Busiso H. Moyo, University of the Western Cape:

Towards Food Justice for South Africa: Security, Sovereignty and the Politics of Malnutrition

Nolukholo Mabharwana, University of the Western Cape:

Food security at UWC: An exploration of actions and programmes to address student hunger.

Respondent: **Donna Andrews**

17.00-17.45 **Concluding Discussion**

Key issues raised: led by **Lynn Mafofo**

Announcement of (and award to) Most Promising Presentation: **Glen Ncube**

Closing: **Donna Andrews**

18:00-18.45 **Dinner** *Life Science Foyer*

19:00- 20:00 **Play**

My Daily Bread: Performed by students from the Gender Equity Unit, UWC